STUDY 1 Preregistration #131891

Start of Block: Website simulation

Welcome!  
  
For taking this study, you have been entered into a lottery to **win a $50 bonus**.  
If you win the bonus, you can use some of that money to **donate to the ${e://Field/charity}**.  
  
Over the next few pages, you will view the ${e://Field/charity}’s website and answer some questions.

|  |  |
| --- | --- |
| Page Break |  |

The ${e://Field/charity} has a pop-up announcement that looks like this:  
     
${e://Field/popup}

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

|  |  |
| --- | --- |
| Page Break |  |

Once you click the 'Learn more about the charity' button, it leads to the ${e://Field/charity}'s main homepage as follows:   
  
${e://Field/main}

Timing

First Click (1)

Last Click (2)

Page Submit (3)

Click Count (4)

|  |  |
| --- | --- |
| Page Break |  |

Also, the ${e://Field/charity}'s donation page looks like this:   
  
${e://Field/donate}

If you win the lottery, how likely are you to make a donation of $5 or more to the ${e://Field/charity}?

* **not at all likely** **1** (1)
* **2** (2)
* **3** (3)
* **4** (4)
* **5** (5)
* **6** (6)
* **very likely 7** (7)

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| Page Break |  |

End of Block: Website simulation

Start of Block: MCs

Please answer the questions below. 

|  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- |
|  | Not at all 1 (1) | 2 (2) | 3 (3) | 4 (4) | 5 (5) | 6 (6) | Extremely 7 (7) |
| How sympathetic do you feel toward the cause of this charity? (1) |  |  |  |  |  |  |  |
| How much do you feel it is your moral responsibility to help this charity? (2) |  |  |  |  |  |  |  |
| To what extent do you feel that it is appropriate to help support this charity? (3) |  |  |  |  |  |  |  |

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| Page Break |  |

While browsing the charity website, how aware were you of the gifts you could receive if you donated $5 or more?

* **not at all** **1** (1)
* **2** (2)
* **3** (3)
* **4** (4)
* **5** (5)
* **6** (6)
* **very much 7** (7)

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| Page Break |  |

End of Block: MCs

Start of Block: Demographics

Please answer these final questionnaires to submit the survey.   
    
  **Q.** What is your gender?

* Male (1)
* Female (-1)
* Non-binary (0)

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**Q.** What is your age?

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comments If you have any additional comments, please leave them below (optional):

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Browser Meta Info

Browser (1)

Version (2)

Operating System (3)

Screen Resolution (4)

Flash Version (5)

Java Support (6)

User Agent (7)

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| Page Break |  |

End of Block: Demographics

Embedded data details:

Low Prosocial Motivation x Low Incentive Salience

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| --- | --- |
| popup | <img height="382" src="https://johnson.yul1.qualtrics.com/ControlPanel/Graphic.php?IM=IM\_VLZxOfUtUAS9ap3" style="width: 500px; height: 382px;" width="500" /> |
| main | <img src="https://johnson.yul1.qualtrics.com/ControlPanel/Graphic.php?IM=IM\_sZAhTGIcLfXCLhP"> |
| donate | <img src="https://johnson.yul1.qualtrics.com/ControlPanel/Graphic.php?IM=IM\_LazD8Mu1Out6DSr"> |
| charity | Kentucky Theater |

High Prosocial Motivation x Low Incentive Salience

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| --- | --- |
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| main | <img src="https://johnson.yul1.qualtrics.com/ControlPanel/Graphic.php?IM=IM\_FiHBOyz5xiHGcgR"> |
| donate | <img src="https://johnson.yul1.qualtrics.com/ControlPanel/Graphic.php?IM=IM\_nsS7CJQjoQO4rgI"> |
| charity | UN Refugee Agency |

Low Prosocial Motivation x High Incentive Salience

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| charity | Kentucky Theater |

High Prosocial Motivation x High Incentive Salience

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| charity | UN Refugee Agency |